

Want to join? - Becoming a Potential Project Facilitator

At Potential Project (PP), we are on a mission to create a more human world of work. We do this by helping leaders and teams understand and manage their minds which is where all potential for great things begins. Over the past decade, we have helped over 200,000 individuals at more than 500 clients to adopt new ways of working and leading.

Our solutions are pragmatic and immediately applicable, delivered by experienced people who have spent decades in the corporate environment. Our solutions can be delivered globally in 28 countries in 17 languages, either in-person or digitally at your desk.

At Potential Project, we live what we teach. Every person in the organization practices mindfulness. So, when you work with us, you will witness our years of experience in organizational and leadership development, change management and consulting. And, you will also feel listened to and understood. You will feel like you have a true partner who can show you a better way. You will feel hopeful and inspired to begin working and leading in new ways.

We are an organization that is driven by a deep sense of mission and purpose, and are always seeking new facilitators and colleagues that share our values.

If you are interested in becoming a facilitator with Potential Project, the first step is confirming qualification. Please review the requirements below to determine whether or not you have the prerequisite skills and experience to qualify for our Facilitator Training program.

If so, please complete our online Expression of Interest form to be considered. Successful applicants will be invited to participate in an intensive Facilitator Training process. More details will be provided after initial screening. Successful completion of Potential Project's Facilitator Training (FT) course is a prerequisite for accreditation to deliver our programs.

Requirements to become Potential Project facilitator

Qualified candidates should satisfy most of these requirements:

1. Extensive personal mindfulness practice, usually more than five years, including a daily practice and experience attending annual retreats.
2. Participated in at least one, weeklong silent retreat with a qualified meditation teacher.
3. Substantial professional experience with credibility in working at a senior level in the corporate environment, e.g. relevant experience in a consultancy firm; management or executive roles; or as a lecturer with relevant work-life subject matter.
4. Excellent facilitation and training skills, including extensive experience facilitating training for people in work-life and organizing and managing training interventions.
5. The ability and willingness to engage in goal-oriented sales work - including exceptional business acumen, strategic thinking, your own network of contacts and experience in selling services.
6. A strong commitment to bringing mindfulness to organizations and contributing to the development and growth of Potential Project.

7. Appreciation and a strong commitment to being of service - contributing to a community where we, together, build a unique and impactful business.

If you have the above qualities and experience, we would be very happy to receive your application via our online Expression of Interest form: <https://potentialproject.com/request-for-information/>

You can also email us directly at recruitment@potentialproject.com

Your application will be passed to the Potential Project contact person in your geographical area. When the need for new facilitator in a given area arises, all applications on file will be reviewed.

The qualified applicants will go through the recruitment process consisting of several interviews to assess motivation, qualifications and mutual fit. If successful, the applicant will be invited to the Facilitator Training.

Facilitator Training

FTs are usually held twice a year in Europe, North America, Asia, or Australia. They are an immersive weeklong program that require substantial preparation through readings and webinars, as well as follow up activities after successfully completing the program.

PP does not make profit from the accreditation training. The program is offered at-cost, and is inclusive of accommodation, meals, and materials. Fees may vary between regions due to differences in venue costs.

We also periodically organize virtual Facilitator Training programs (vFT). The fees tend to be lower as there are no boarding and transportation costs incurred. However, the program takes longer to complete, usually up to 3 months, allowing for less intense schedule, making it possible to combine with personal commitments.

The accreditation programs consist of several parts:

- Virtual and self-directed learning (3-4 weeks, 5-6hrs weekly),
- the Potential Project retreat (2 days),
- PP content delivery and facilitation skills training
- Onboarding and orientation

On successful completion of the program, participants become accredited as Potential Project facilitators. Accreditation is renewed on an annual basis, and requires the trainer to be active in delivery and to participate in ongoing professional development provided by Potential Project. For a newly accredited facilitator this includes completing a series of self-directed learning modules and delivery of a 'placement practicum' program.

At the moment we are offering accreditation programs only for our Organizational Solutions ([link to Org Sols page](#)). If you are interested in our Leadership Solutions accreditation pathway, please mention that in the Expression of Interest form.

Please note that the accreditation pathway may vary slightly depending on individual situation and organizational needs.

Working with PP

Once accredited as a facilitator, you become a colleague and part of Potential Project family, globally as well as locally.

You will:

1. Be fully equipped to sell and deliver our Organizational Solutions programs.
2. Have access to PP materials and resources that are constantly being updated and developed.
3. Become part of a community of colleagues who are passionate about mindfulness and contributing towards a better world.
4. Be part of a global and dynamic organization that is constantly growing and developing, supported by Sales & Growth, Marketing and Operations teams.

Potential Project offers accreditation training on an 'at cost' basis. Accreditation training is not one of our business lines and we do not make money from these events. The success of our business model depends on each trainer working in close collaboration with their Regional Director and fellow trainers to generate and deliver programs. As such, it is not possible to become accredited with Potential Project and work independently.

Trainers work on a freelance basis and are not employees of Potential Project. While we may be able to provide trainers with client leads, trainers need to be committed to engaging in their own sales work, supported by their Regional Director and fellow trainers. Potential Project cannot guarantee income based on accreditation.

If you have any questions or require further information on accreditation and our business model, please speak with your Potential Project contact or email us at recruitment@potentialproject.com.